Bay Area Lands, People, and Economy

We have an urgent chance to intentionally develop a more green and just economy.

Investments in green infrastructure, public lands, natural resource management, and agricultural systems can retain tens of thousands of jobs in the San Francisco Bay Area while addressing climate change impacts. Studies have shown these investments would realize long-term cost savings and community resilience statewide.

Long-term investment which takes climate action into account will ensure lasting economic rehabilitation, future cost savings for the state, and a healthier, more equitable society.

For more, visit www.TogetherBayArea.org.
TOGETHER Bay Area conducted a survey of our 56 members to better understand how our work currently contributes to the regional jobs market, while providing multiple benefits to communities and the environment. We found:

**10,500 JOBS**

A conservative estimate of the number of new jobs created by advancing the TOGETHER Bay Area coalition’s ready-to-go projects.

**620 PROJECTS**

A conservative estimate of unique, job-sustaining and job-creating projects that could advance in the next 12 to 18 months, promoting climate resilience and social equity in our region.

**10 COUNTRIES**

The nine Bay Area counties, plus Santa Cruz County, in which these projects will take place.

**7.7M PEOPLE**

The population of the Bay Area, who will benefit from the clean air, clean water, and access to nature that these projects provide.
FOUR GUIDING PRINCIPLES

Our recommendations to government leadership for achieving the vision of an integrated climate adaptation and economic development approach are organized around four principles.

1. **EQUITY**

Focus on addressing equity in the context of the pandemic and economic crises. By using existing and emerging data on regional climate vulnerabilities, we can support workforce development, leverage capital project financing, and amplify nonprofit and public agency capacity and partnerships to effectively serve people during the crisis, focusing on communities with the greatest need.

2. **INVESTMENT**

State leadership should consider the relevance of working lands, parks, trails, and public lands during the current crisis, and include them in the state’s effort to address emergency funding needs. In addition, consider the multiple benefits stimulus investment in nature-based solutions would provide for people, nature, and the economy. Public and working lands are critical COVID response, providing sustenance, job opportunity, and physical and mental health benefits for communities, especially those most impacted by climate change, the virus, and economic decline.

3. **INNOVATION**

Urgent stewardship needs abound across landscapes, cities, and communities, with wildfire resilience actions serving as a critical example. The science is clear that urgency underscores every category of climate change impact we consider. By catalyzing innovative initiatives like Cutting Green Tape, the state can increase momentum towards its climate change goals now, while realizing cost and operational efficiencies. Cutting Green Tape provides clear recommendations for the state to develop new efficiencies and innovative tools in permitting and regulatory compliance for environmentally beneficial projects.

4. **ACTION**

Integrate climate adaptation goals with an economic development approach. This can be achieved by advancing the state’s vision for climate adaptation, the Safeguarding California Plan, which promotes holistic resilience to climate change through targeted workforce and economic development around climate adaptation solutions, such as green infrastructure projects, forest and habitat restoration, sustainable agriculture, and urban resilience actions.
The following **59 nonprofits, public agencies, and Indigenous Tribes** in the 10-county San Francisco Bay Area are Founding Members:

- Alameda County Resource Conservation District*
- Amah Mutsun Land Trust*
- Bay Area Ridge Trail Council*
- Brown Girl Surf*
- Bull Valley Agricultural Center
- California Academy of Sciences
- California Invasive Plant Council* (Cal-IPC)
- California Mountain Biking Coalition*
- City of American Canyon
- Claremont Canyon Conservancy*
- Coastside Land Trust*
- David R. Brower, Ronald V. Dellums Institute for Sustainable Policy Studies
- East Bay Municipal Utility District
- East Bay Regional Park District
- East Contra Costa County Habitat Conservancy
- Friends of Five Creeks
- Golden Hour Restoration Institute*
- Grassroots Ecology*
- Federated Indians of Graton Rancheria
- Land Trust of Santa Cruz County
- LandPaths*
- Mare Island Heritage Trust
- Marin Agricultural Land Trust
- Marin County Parks*
- Marin County Bicycle Coalition*
- Marin Municipal Water District
- Midpeninsula Regional Open Space District*
- Mountain Bikers of Santa Cruz*
- Napa County Regional Park and Open Space District
- National Park Service – Golden Gate National Recreation Area, Rosie the Riveter/WWII Home Front NHP*
- Oakland Parks and Recreation Foundation
- Paula Lane Action Network (PLAN)
- Peninsula Open Space Trust*
- Pie Ranch*
- Rails-to-Trails Conservancy*
- River Otter Ecology Project*
- San Francisco Bay Trail*
- San Francisco Public Utilities Commission*
- San Francisco Recreation and Parks Department*
- San Mateo County Parks*
- San Mateo County Parks Foundation
- San Mateo Resource Conservation District*
- Santa Clara County Parks and Recreation Department*
- Santa Clara Valley Open Space Authority*
- Save Mount Diablo*
- Save the Redwoods League*
- Sempervirens Fund
- Solano Land Trust*
- Sonoma Ag and Open Space District*
- Sonoma County Regional Parks*
- Sonoma Land Trust
- Student Conservation Association (SCA)
- Sustainable Agriculture Education (SAGE)
- The Field Semester*
- Urban Bird Foundation*
- Valley Water
- YES Nature to Neighborhoods
- Youth Outside*

Please note, National Park Service members do not participate in our coalition’s advocacy efforts.

*Indicates Keystone Members, who have pledged 3 years of membership. This demonstrates their commitment to regional collaboration, and allows the coalition to make long-term plans with ongoing participation and support from its members.

TOGETHER Bay Area is a regional coalition of 56+ public agencies, Indigenous Tribes, and nonprofits working for lands, people, and communities. For the current list of TOGETHER Bay Area members, visit: togetherbayarea.org/members